



City of Philadelphia
MuralArtsProgram

Lincoln Financial Mural Arts Center at the Thomas Eakins House
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MEDIA ADVISORY

MURAL ARTS PROGRAM ANNOUNCES GATEWAY PROJECT AT PHILADELPHIA INTERNATIONAL AIRPORT

- WHAT:** Press Conference announcing *How Philly Moves*, a project that will place an extraordinary and vibrant new work of public art on the parking decks facing Interstate 95 at the Philadelphia International Airport. The project is being developed in cooperation with the City of Philadelphia Office on Transportation and Utilities.
- WHO:** Mayor Michael A. Nutter
Deputy Mayor for Transportation Rina Cutler
Jane Golden, Director, City of Philadelphia Mural Arts Program
Jacques-Jean “JJ” Tiziou, Lead Artist
- WHEN:** Tuesday, February 2, 2010, 10 am
- WHERE:** City Hall, Mayor’s Reception Room, 2nd Floor
- DETAILS:** *How Philly Moves* will celebrate Philadelphia and welcome guests from all over the world. Across the top decks of the airport parking garages, a diverse range of luminous dancing figures will swirl, unified in a rich field of black. From Philadelphia’s longstanding tradition of tap dance to the traditional Aztec dance brought by more recent immigrants, the variety of the imagery will foster an appreciation for every element of our shared community through the common bond of dance and feature dancers from all over the Philadelphia region.

The main visual feature on the Interstate 95 approach to Philadelphia International Airport is the parking garage that stretches from Terminal A to Terminal F — nearly a half-mile-long façade of concrete deck parking in three structures. The parking garages are visible to traffic entering and exiting the airport as well as from Interstate 95. In 2010 and 2011, the Mural Arts Program will transform a large portion of the parking garage into a memorable “gateway” for travelers and visitors to the region, adding spectacular beauty and color to the airport’s landscape and enlivening the travel experience of millions. This project, in collaboration with Deputy Mayor for Transportation Rina Cutler, is part of a new initiative by the Mural Arts Program to create stunning and exciting gateways into the city. *How Philly Moves* is funded by the Philadelphia Parking Authority, the Philadelphia International Airport, Bank of America, and US Airways.

The Mural Arts Program is the nation’s largest mural program. Since 1984, the Mural Arts Program has created over 3,000 murals and works of public art, earning Philadelphia international recognition as the “City of Murals.” The Mural Arts Program engages over 100 communities each year in the transformation of neighborhoods through the mural-making process, while award-winning, free art education programs serve nearly 2,000 youth at sites throughout the city and at-risk teens through education outreach programs. The Mural Arts Program also serves adult offenders in local prisons and rehabilitation centers, using the restorative power of art to break the cycle of crime and violence in our communities. Each year, nearly 10,000 residents and visitors tour the Mural Arts Program’s outdoor art gallery, which has become part of Philadelphia’s civic landscape and a source of pride and inspiration. For further information, call (215) 685-0750 or visit www.muralarts.org.

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